

DESH BHAGAT SKILLS LIMITED



About

Desh Bhagat Skills Limited vision focuses on bridging the gap between educational institutions and the corporate world by enhancing the practical skills of students in higher education. This empowers recent graduates with the necessary professional expertise while also offering corporates access to fresh perspectives and innovative ideas from new talents.

Objectives

- To supply the necessary tools and resources, including the most recent software, electronics, books, journals and other materials.
- To train students practically in the important technical skills which is needed for the future.
- To encourage Institute Industrial linkages and knowledge exchange programmes;
- To conduct workshops and seminars by industry professionals
- To ensure overall development of students and scholars with the help and support of appropriate skilling mechanisms/methods and modes
- To achieve and to target the higher and better pay package placements for students in core and allied industries/companies
- To cater to skill upgradation needs of already employed youth through our Job Rise programs

Industrial Visits

To provide practical exposure to students, the Corporate Relations Cell of Desh Bhagat University organizes industrial visits for the students. Students can observe and learn how theoretical concepts are put into action, thereby aiding their practical learning. Students are exposed to a real working environment and are shown how things are done in an organization. From the details about the management to the targets they achieve, everything which is covered through these visits



DOORDARSHAN CHANDIGRH



RGM TTC



SUMITI PARALEGAL, CHANDIGARH



KANDHARI BEVERAGES NABIPUR, PUNJAB



REJENTA KLASSIC, LUDHIANA



DMW, PATIALA



MALKIT AGRO TECH PRIVATE LIMITED NABHA, PUNJAB



MARAHAR POWER CONT. LTD, KAKARWAL, PUNJAB



LIBERTY, KARNAL



PARK PLAZA, CHANDIGARH



BISLERI , MOHALI

THE ROAD MAP

Desh Bhagat Skills Limited has established significant partnerships and initiatives to enhance educational opportunities for students, particularly in line with the National Education Policy-2020 and the Dual Degree Programme approved by the UGC. Here are the key aspects of their agreements and programs:

- **MOU with DeshBhagat University:** On January 22, 2024, the company signed a Memorandum of Understanding (MOU) with DeshBhagat University under the Skill Technology Entrepreneurship Park (S.T.E.P.) initiative. This partnership aims to promote and implement the National Education Policy-2020 and provide a framework for students to obtain dual degrees or diplomas that include practical industrial training relevant to their courses.
- **The Skill Technology Entrepreneurship Park: (STEP)** is a pioneering initiative designed to provide students with comprehensive education, training, and mentorship in key areas such as technology, entrepreneurship, and skill development. STEP is a unique ecosystem where innovation meets education, and students are equipped with the tools they need to succeed in the global marketplace.
- **Structure:** STEP is structured into various verticals, each focusing on a specific area of student development. These include advanced technology labs, entrepreneurship bootcamps, and innovation hubs, all designed to foster creativity, critical thinking, and practical skills.
- **Impact:** “By integrating cutting-edge technology with hands-on learning and real-world experience, STEP is making a significant impact on students' employability and career readiness.”
- **Affiliation for Degree/Diploma Programs:** The company is affiliated with DeshBhagat University, which enables it to award degrees and diplomas in conjunction with the industrial training programs, benefiting students already enrolled in other educational courses.
- **Collaboration with Coursera Inc.:** The company has secured international rights to access and use content from Coursera Inc., a U.S.-based company known for providing online study materials from top global universities. This allows students to create accounts on Coursera, enabling them to attend online lectures and download educational resources that are integral to their learning experience.
- **Faculty of Industry Integrated Programme (F.I.I.P.):** DeshBhagat Skills Ltd. has signed another MOU on April 3, 2022, with Desh Bhagat University. Under this agreement, the company supports the IIP Faculty, managing daily operations and ensuring that students receive both theoretical and practical education. This faculty is authorized to conduct various educational programs in accordance with the provisions of the DeshBhagat University Act 2012.

- Admission for Industry Integrated Programs: Under the Industry Integrated Programmes, the company directly admits students from the market, providing them with a balanced curriculum that combines both practical and theoretical education, preparing them for real-world industry challenges.



3D Robotic Lab



Output of 3D Robotic Lab



Printing Machine



Dbuzz Super Market



Engineering Lab



Painting Lab



Mechanical Lab



Fabrication



Advanced Kitchen Lab



Centre of Excellence (IT & Research)



Dental of Implants



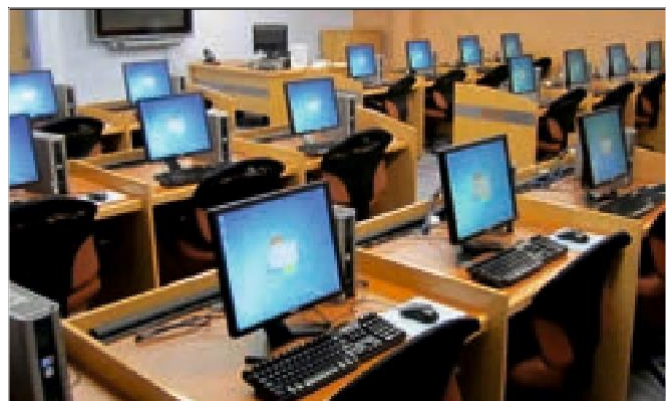
Emerging Technology



Pnachkarma Lab

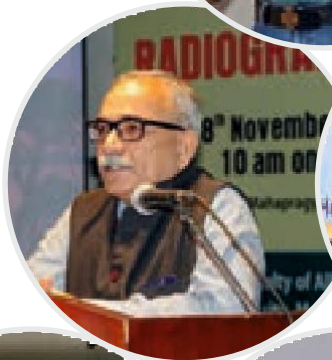


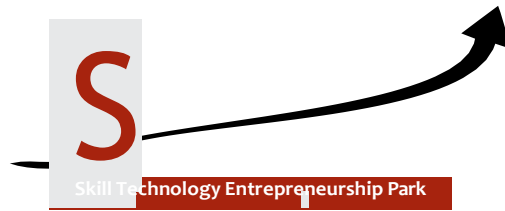
Harbal Pharmacy Lab



Advance Computer Lab

GUEST LECTURES FOR SKILL DEVELOPMENT





SKILL TECHNOLOGY ENTREPRENEURSHIP PARK

ABOUT

The STEP employability model of our company is highly capital-efficient, as its technology infrastructure and administrative costs are offset through partnerships with leading institutes. Over 1,000 students from Mandi Gobindgarh and surrounding areas have been trained to secure jobs in relevant industries, with annual salaries reaching up to Rs. 450,000.

We aim to expand our impact and train 1 million students across North Indian cities such as Chandigarh, Ludhiana, Jalandhar, Bathinda, Shimla, Ambala, Jammu, Patiala, Kurukshetra, Bhiwani, and Hisar. To achieve this, we are looking additional funding partners and planning an IPO.

Our mission is to cultivate a new generation of skilled professionals who will drive both economic growth and social progress. In alignment with the Skill India initiative, Desh Bhagat Skills Limited, through STEP and FIIP, is committed to building a skilled workforce that will play a crucial role in India's development.

A significant 48% of Indian companies across sectors like BFSI, FMCG, IT/ITES, logistics, and retail are struggling to fill entry-level executive roles, according to Manpower Group's annual Talent Shortage Survey. The India Skills Report 2021 highlights that, post-COVID, many companies are shifting focus toward remote work and online customer interactions. This means that a majority of entry-level jobs will be in customer sales and support, requiring employees to be proficient in remote communication. Roles in these areas will particularly benefit those with strong English communication,

sales, and technical skills. However, many low-income youth lack the necessary skills to qualify for these positions.

Desh Bhagat Skills Limited white-collar job-skills program is designed to bridge this gap by training and placing low-income youth in white-collar jobs within a 90-day timeframe.

The overarching vision of Desh Bhagat Skills Limited is to equip youth with the skills, tools, and resources they need to thrive in today's economy and build brighter futures for themselves and their communities.

The company provides various educational services, which include:

- **Skill Development Programs:** Tailored training modules to equip students and professionals with essential skills relevant to their fields.
- **Internship Opportunities:** Facilitating practical work experiences that help students apply their knowledge in real-world settings.
- **Workshops and Seminars:** Organizing sessions led by industry experts to impart knowledge on current trends and practices in various sectors.
- **Career Counseling:** Offering guidance to help students make informed career choices and understand market demands.
- **Certification Courses:** Providing recognized certifications that enhance employability and professional growth.
- **Soft Skills Training:** Focusing on communication, teamwork, leadership, and other interpersonal skills critical for workplace success.

DESH BHAGAT SKILLS LIMITED

Desh Bhagat Skills Limited is dedicated to promoting the National Education Policy-2020 by offering a Dual Degree Programme approved by the UGC. This initiative aims to tackle the challenges of modern employment demands by ensuring students acquire the necessary learning skills while fostering a close relationship between higher education and industry. The company supports approximately 5,000 students from various universities and business schools through the following modes:

- **Practical Training through Industrial Visits:** Providing students with firsthand experience in real-world work environments by visiting industries, which helps them understand operational dynamics and practical applications of their studies.
- **Online Guest Lectures by Subject Experts:** Hosting interactive sessions with industry experts who share insights, trends, and best practices in their fields, enriching the students' knowledge and perspectives.
- **Advanced Computer Training as per Industry Standards:** Offering computer training programs that meet current industry requirements, enabling students to gain proficiency in essential software and technologies applicable in their careers.
- **Organizing Job Fairs:** Facilitating job fairs that connect students with potential employers, providing them opportunities to explore job openings and network with companies.
- **Organizing Online/Offline Interviews:** Assisting students in securing employment by coordinating interviews with various organizations, both virtually and in-person, to help them land suitable positions.

Courses Offered

STENOGRAPHY
QUANTITATIVE APTITUDE
ANDROID MOBILE APPLICATION
INVESTMENT ANALYSIS
MANAGERIAL COMMUNICATIONS
WEBSITE DEVELOPMENT
GRAPHIC DESIGNING
QUANTITATIVE APTITUDE
LABVIEW
ACADEMIC AND BUSINESS WRITING
BRAND MANAGEMENT
LEADERSHIP ESSENTIALS
ROBOTICS PROCESS AUTOMATION
CELLPHONE CHIP LEVEL SERVICE TRAINING
BEAUTICIAN
CCTV INSTALLATION & VMS TRAINING
BAKERY PRODUCTS
IMITATION JEWELLERY
HERBAL PRODUCTS
SANITARY NAPKIN
COMPUTER HARDWARE AND NETWORKING
EMPLOYABILITY SKILL TRAINING PROGRAM IN TECHNOLOGY AND SOFT SKILLS
PROGRAMMING IN JAVA
DISASTER MANAGEMENT
ECONOMICS FOR COMPETITIVE EXAMINATIONS
FIRE SECURITY AND FIRST AID
ENTREPRENEUR SKILLS IN CHEMISTRY
FORENSIC SCIENCE/MEDICINAL LAB TECHNOLOGY
ORGANIC FARMING

FOOD TECHNOLOGY/FRUITS AND VEGETABLES PROCESSING
CLOUD ARCHITECT (AMAZON WEB SERVICES)
MOBILE APP DEVELOPMENT USING KOTLIN
PROGRAMMING ESSENTIALS IN PYTHON (CISCO NET WORKING ACADEMY)
JOURNALISM AND MASS COMMUNICATION
INTRODUCTION TO MEDIA WRITING
VISUAL EFFECTS (VFX)
VIDEO EDITING
PHOTO EDITING
PATIENT CARE ASSISTANT
CERTIFICATE IN MECHATRONICS
CNC OPERATOR
ELECTRICIAN/SOLAR P.V. TECHNICIAN
ADVANCES IN WELDING
PC HARDWARE & NETWORKING
HACKING
TALLY ERP9
ADVANCED TALLY WITH GST
INCOME TAX PRACTITIONER
GST PRACTITIONER
WASTEWATER TREATMENT
BIO INSTRUMENTATION
TERRACE GARDENING
CONTENT WRITING (PAPER WRITING)
PESTICIDE FORMULATION TECHNOLOGY AND ITS APPLICATIONS
PERSONAL HYGIENE PRODUCT DEVELOPMENT

Courses Offered By FIIP

NAME OF COURSE	DURATION
M.A Economics	2 yr
M.A Sociology	2 yr
M.A English	2 yr
M.A Puniabi	2 yr
M.A History	2 yr
Master of Commerce	2 yr
Bachelor of Commerce	4 yr
B.A (General)	4 yr
BBA (Bachelor of Business Administration)	4 yr
MBA (Master of Business Administration)	2 yr
PG Diploma in Business Management	1 yr
M.Sc. Chemistry	2 yr
M.Sc. 'BioChemistry)	2 yr
M.Sc. "Medical Microbiology)	2 yr
M.Sc. Medical BioChemistry)	2 yr
M.Sc. Microbiology)	2 yr
M.Sc. OTT (Operation Theatre Technology)	2 yr
M.Sc. RIT (Radiology and Imaging Technology)	2 yr
B.Sc. Animation &Multimedia	3 yr
M.Sc. Animation &Multimedia	2 yr
B.Lib(Bachelor of Library Science)	1 yr
BCA (Bachelor of Computer Applications)	4 yr
MCA (Master of Computer Application)	2 yr

NAME OF COURSE	DURATION
Diploma in Health &Sanitary Inspector	1yr
PGDCA (Post Graduate Diploma in Computer Application)	1 yr
CMLT(Certificate in Medical Lab Technology)	1 yr
C0TT(Certicatein OpreationTheatre Technology)	1 yr
CRIT(Certificate in Radio Imaging Technology)	1 yr
DMLT(Diploma in Medical Lab Technology)	2 yr
D0TT(Diploma in Opreation Theatre Technology)	2 yr
DRIT(Diploma in Radio Imaging Technology)	2 yr
B.Sc. MLT (Medical Laboratory Tçhnology)	4 yr
B.Sc. OTT (Operation Theatre Technology)	4 yr
B.Sc. RIT(Radiology and Imaging Technology)	4 yr
MBA (Hospital Administration)	2 yr
Bsc. HMCT (Hotel Management and Catering Technology)	3 yr
MOOP(Master of Ophthalmology)	2 yr
BOMS (Bachelor of Ophthalmic Medical Science)	4.6yr
BOMS Leet(Bachelor of Ophthalmic Medical Science)	3 yr
M.Sc. MLT (Medical Laboratory Technician)	2 yr



SKILLS